



Company: The Icebox  
Location: Atlanta, GA  
Job Status: Part-time, hourly  
Job Title: Event Marketing Internship

Job Description: The Icebox is a top ten Atlanta-based promotional products and branded apparel company and one of the Best Places to Work in Atlanta for the second consecutive year. Our employees are both full time and part time and are based out of our Inman Park office. Our customers are local, national, and international and include such companies as Gold's Gym, Mellow Mushroom, Turner Network Television, and many other restaurants, ad agencies, and telecoms, just to name a few.

Job Qualifications: Energetic, Bubbly, Positive Attitude, Self-Motivated, Dependable, Eagerness to Learn and Grow

We have internship opportunities to assist with our Event Marketing efforts in the metro-area.

Learning objectives for the internship include:

- Gain practical, hands-on experience in marketing, public relations, promotional campaigns, and advertising
- Participate as a team member on full circle marketing projects

Summary of Program and Responsibilities:

(Team members may rotate responsibilities)

- Represent The Icebox as our mascot, Ping the Penguin
- Assist mascot as handler or "body guard"
- Distribute promotional items
- Serve as Brand Ambassador for The Icebox
- Collect valuable consumer information to build marketing campaigns
- Generate excitement around Ping and to your group
- Take pictures and video with Ping and report back to Marketing on the event
- Engage fans of The Icebox through social media outlets such as Facebook, Twitter and our blog.

Hours: dependent on events, Monday-Sunday

Length of Internship: 10-12 weeks,  
6-8 hours per week

Compensation: Earn school credit, a valuable marketing experience to kick start your career, and receive super soft vintage t-shirts on a regular basis

Submissions: Send resumes to [careers@iceboxmail.com](mailto:careers@iceboxmail.com), Attn: Regan Medzhibzher